SHORT SUMMARY OF STUDAVP PROJECT'S RESULTS:

Result 1

Title: COMPARATIVE ANALYSIS OF COOPERATION MODALITIES OF AV PRODUCTION IN PC AND EU

Description of the result 1: All academic partners (PC and EU) have generated analysis of the current levels of institutional students' AV production, modalities of cooperation with other institutions and organizations and modalities of cooperation with broadcasting companies. This analysis was a starting point for understanding the situation in the region and for developing a correct and most efficient strategy to achieve the planned goals.

Comparative analysis of cooperation modalities of AV production in PC and EU.pdf (document available in Outcomes)

Result 2

Title: COMING BACK

Description of the result 2: Short feature film (17'30"), by scriptwriter Boris Grgurovic and film director Katarina Koljevic, students of UA.

The film is about a girl who comes back to her birthplace after several years living abroad, finding that everything is different now and she can't connect with her old friends anymore. She is very disappointed and looking for the answers on true friendship.

Film shooting was done in Belgrade in November 2014, and the production crew consisted of students from the University of Arts in Belgrade and University of Durres. *Internet link for the result 2:*

https://www.youtube.com/watch?v=Wy1bFo_15ew&list=PLqBMIAZzrwV43hPCJa6iozRwn6LstAvSC

Result 3

Title: MADE-UP WORLDS

Description of the result 3: Short feature film (15'), by scriptwriter and film director Nenad Tesla. student of UA.

This is a story about an old man who is disappointed in real life and people. He developed his own world symbolically represented by a wooden ball. The film treats the universal problem of searching for the meaning of life and teaches us that small things can make life successful and worth living.

The film was produced in November 2014 in Belgrade by the student production crew from Belgrade and Durres.

Internet link for the result 3:

https://www.youtube.com/watch?v=ZnLARLYwxzk&index=3&list=PLqBMIAZzrwV43hPCJa6iozRwn6LstAvSC

Result 4

Title: UNUSUAL EVENT

Description of the result 4: Short feature film (13'45"), by scriptwriter Dionis Prifti (UT) and film directors Dražen Kresic and Julia Klier, students of US.

Screenwriter: This film presents moral problems of an old prominent judge who encounters his youth in an unusual event. The film opens a wide polygon of thinking about personal moral mistakes from the youth.

Film shooting took place in Sarajevo by the students of University of Sarajevo, University of Arts in Belgrade and students of University of Tirana. After filming, the post-production stage was done in Belgrade (2014/15).

Internet link for the result 4:

https://www.youtube.com/watch?v=ICf3H6qFHwY&list=PLqBMIAZzrwV43hPCJa6iozRwn6LstAvSC&index=5

Result 5

Title: NO WORDS

Description of the result 5: Short feature film (8'45"), by scriptwriter and film director Anja Kavic, student of University of Banja Luka (BH).

The film represents the author's contemplation on the modern way of living and on what is hiding behind the outer image of every person. Camera travels throughout the public cafe revealing several people who sit behind the tables occupied by their own thoughts. Using the "off monologue", the author tried to analyze every person and to find his or her real personality. The film opens questions on the subject of human honesty and reasons for a "double" personality in the modern time.

The film was produced by the students of Academy of Arts in Banja Luka (UBL) and The School of Electrical and Computer Engineering of Applied Studies in Belgrade. Film shooting was done in Banja Luka, sound editing and post-production in Belgrade. The film was officially presented at Sarajevo Film festival (SFF) 2015.

Internet link for the result 5:

https://www.youtube.com/watch?v=ZLLARcq37l8&index=28&list=PLqBMIAZzrwV43hPCJa6iozRwn6LstAvSC

Result 6

Title: ABDUL & HAMZA

Description of the result 6: Documentary drama film (49'10"), by scriptwriter and film director Marko Grba Singh, student of University of Arts in Belgrade.

This is a story about two friends from Somalia Abdul and Hamza, on their refugee way to Europe. They spend time in Serbia, traveling to the border with Romania. They travel and rest with very few personal things and no supplies. They are homesick and they miss families. They talk about relatives and sing old songs...

The film is a very specific documentary drama which paints the refuge life on their way to a better future. This film was made in November 2014, one year before the big refugee crises in Europe. The film was very well accepted at many film festivals and it was awarded at a few. It was filmed on several locations in Serbia with the production crew which consisted of students of University of arts in Belgrade.

Read film reviews on the following links:

http://projectorhead.in/blog/ph-at-berwick-well-get-there-eventually/ http://www.eyeforfilm.co.uk/review/abdul-hamza-2015-film-review-by-rebecca-naughten Internet link for the result 6: https://www.youtube.com/watch?v=urhKEwQUuw&index=27&list=PLgBMIAZzrwV43hPCJa6iozRwn6LstAvSC

Result 7

Title: IF I HAD IT MY WAY I WOULD NEVER LEAVE

Description of the result 7: Short feature film (15'07"), by scriptwriter and film director Marko Grba Singh, student of University of arts in Belgrade.

This is a story about two friends from Somalia on their refugee way to Europe. They spend some time in Serbia, near the border with Romania. The film is a very specific documentary drama which paints the refuge life on their way to a better future. This film was made in November 2014, one year before the big refugee crises in Europe. The film was very well accepted at many film festivals and it was awarded at a few. This is a short version of the film ABDUL& HAMZA.

It was filmed on several locations in Serbia with the production crew which consisted of students of University of arts in Belgrade.

Internet ink for the result 7:

https://www.youtube.com/watch?v=TGxvs3o5X74&index=2&list=PLqBMIAZzrwV43hPCJa6iozRwn6LstAvSC

Result 8

Title: NADJA

Description of the result 8: Short feature film (10'50") by scriptwriter and film director Aleksandra Gambic Kasagic, student of University of arts in Belgrade.

The film is based on an original true story. It is a very strong life drama. Many years after the Second World War the tragic truth about the death of a close family member was discovered. An old woman living in a quiet village suddenly finds out that a close neighbour was related to the execution of her husband during the war. At the same time the neighbour lives with difficult feelings, knowing the real truth.

The film was produced by students of University of arts in Belgrade (Faculty of dramatic arts), It was filmed in Belgrade, in November 2014.

Internet link for the result 8: https://www.youtube.com/watch?v=Hn8zpCaL-makindex=4&list=PLqBMIAZzrwV43hPCJa6iozRwn6LstAvSC

Result 9

Title: REFLECTION

Description of the result 9: Short feature film (11'34") by scriptwriter Aleksandra Mrdjen and film director Tijana Ivkovic, students of University of Novi Sad.

This is a film story about a girl, student of ballet and acting who struggles with self-confidence because of problems of cosmetics nature. One day an audition for the main role in a theatre play was announced. It is her favourite role and favourite theatrical play. She is so eager to get that role and practises very hard. She goes to the audition ...

The film was produced by students of the Academy of Arts in Novi Sad (UNS) and the Academy of arts in Banja Luka (UBL), It was filmed in Novi Sad, in November 2014. *Internet link for the result 9:*

https://www.youtube.com/watch?v=yid0J2HQ6vA&list=PLqBMIAZzrwV43hPCJa6iozRwn6LstAvSC&index=26

Result 10

Title: BIKE LIVING IN TIRANA

Description of the result 10: Short documentary film (10'30") by scriptwriter Keti Gjipali of University of Tirana and film director Emin Hajric, student of University of Sarajevo.

This is a documentary movie about bicycle riders and a movement for bicycling in Tirana. A group of young people discuss the problems of riding bikes in Tirana and give the solutions on how to improve the current situation and how to spread the movement. This film opens a new subject and raises new questions in order to improve the social life in Tirana.

The students of University of Sarajevo and University of Tirana produced the film. It was filmed in Tirana and post-produced in Sarajevo, in 2014. Film was screened at Tirana film festival.

Internet link for the result 10:

https://www.youtube.com/watch?v=kSnAlUhgcHk&index=12&list=PLqBMIAZzrwV43hPCJa6iozRwn6LstAvSC

Title: LIFE IS NOTHING BUT A BEAT

Description of the result 11: Audio experimental work (9'19") by the student Stela Meta of University of Tirana.

Inspired by two poems "Heartbeat of the world" and "American Wake" of Irish poet Theo Dorgan, the author Stela Meta tried to express the complexity of human life cycle, from birth to death, only by sound elements. She contemplates by sound about the essence of human life and importance of the fact that life is not endless.

The students of The School of Electrical and Computer Engineering of Applied Studies in Belgrade and students of University of Tirana did the sound production in Belgrade in December 2014.

Internet link for the result 11: https://www.youtube.com/watch?v=RPobxWmQv-E&list=PLqBMIAZzrwV43hPCJa6iozRwn6LstAvSC&index=6

Result 12

Title: YOU'VE GOT MAIL

Description of the result 12: Radio programme (16'40") by Tamara Milovanovic of University of Arts in Belgrade.

This radio programme is about writing letters in today's world, how people communicate, how they express themselves, what messages they send to each other, do they write diaries... Tamara, the author, analyzed all sides of written communication in the modern world, she compares communication in old times with today's instant and fast approach. We can listen to famous romantic letters of Franz Kafka to his never fulfilled love Milena Jesenska.

The radio production was done in cooperation of the students of University of Arts and The School of Electrical and Computer Engineering of Applied Studies in Belgrade in December 2014.

Internet link for the result 12: https://www.youtube.com/watch?v=08NoOIhiGv0

Result 13

Title: VELVET SKYSCRAPER

Description of the result 13: Mid-length feature film (42'45"), by scriptwriter and film director Ana Krstic, student of University of arts in Belgrade.

This film story is about a young girl Lola (18), who is in search of her female identity. She began an unusual relationship with Alex (42) who moves in to the apartment next door. Alex is a successful and busy man but unhappy and saturated with his marital life. Lola and Alex are attracted to each other but uncertain and unprepared for a relationship that is burdened by the difference in years. Their unforeseen meeting will help them resolve their fears and dilemmas...

The film was produced in Belgrade by the students of University of Arts in Belgrade and The School of Electrical and Computer Engineering of Applied Studies in Belgrade, in November 2015.

Internet link for the result 13:

https://www.youtube.com/watch?v=I3HJ_Rj2UV8&feature=youtu.be

Result 14

Title: **REWIND**

Description of the result 14: Short feature film (17'33"), by scriptwriter Borko Mitrovic and film director Ana Trebse, students of University of arts in Belgrade.

Kosta is a respected teacher in a small town in Serbia. One day, he notices stirring among students and soon he finds out that they are watching a porn video on a mobile phone, a compromising footage of his daughter Ljubica. The video clip spread quickly among pupils

and teachers. They started to make jokes with him and his daughter. Kosta felt a great shame and didin't know how to deal with this new situation. He decided to send his daughter out of the city, and their relationship deteriorated. But, soon one fact changed the situation... The film was produced in Belgrade by the students of University of Arts in Belgrade and University of Banja Luka, in November 2015.

Internet link for the result 14:

https://www.youtube.com/watch?v=mVsgtFdHJPk&feature=youtu.be

Result 15

Title: FERRIS WHEEL

Description of the result 15: Short feature film (15'44"), by scriptwriter Adam Kurta, student of VSMU, Slovakia and film director Dusko Stanivuk, student of University of Arts in Belgrade. The film is about a little girl Esther (5) who lives with her mother, who is a street thief, and her boyfriend, a local criminal who harasses the mother every day. Despite the difficult childhood, Esther is full of childish imagination and desires that her mother can't fulfill. After a new fight with her boyfriend, the mother decides to

escape with Esther. She is soon discovered and persecuted. In fleeing from the boyfriend and his company, mother decides to fulfill one of Ester's greatest wishes. This movie was filmed in Belgrade by the students of Univsity of Arts in Belgarde, University of Sarajevo and Universty of Tirana, in December 2015.

Internet link for the result 15:

https://www.youtube.com/watch?v=tlazjel0u34&feature=youtu.be

Result 16

Title: METAMORPHOSIS

Description of the result 16: Short feature film (9'40"), by scriptwriter Lejla Muratcaus, student of University of Sarajevo, and film director Sinisa Galic, student of University of Arts in Belgrade.

This is a crime story about a murder in the streets of Sarajevo. No one knows who the killer is, who walks around the city and chooses the victims. It is suspected that it is a fugitive from a psychiatric clinic but there is no reliable evidence. One evening, at the empty railroad station a new murder happened...

Filming was done in Sarajevo (BH), film editing and picture post was made in Belgrade (RS) and sound editing and post in Novi Sad (RS). The film production included the students of Universities of Sarajevo, Novi Sad and University of Arts in Belgrade.

Internet link for the result 16: https://www.youtube.com/watch?v=7EnMAyxK9OA

Result 17

Title: **BOSNIAN DREAM**

Description of the result 17: Short feature film (16'), by scriptwriter Damir Bošnjak, student of University of Tuzla, and film director Amar Spahic, student of University of Sarajevo. A story about a man who struggled to find money for the medical treatment of his sick son. He decided to commit a robbery of a wealthy neighbour but a bizarre situation happened. The neighbour was desperate too and decided to commit suicide but the robbery disturbed him. After the initial fear from each other they started a conversation about their own problems. After a few hours they became friends. This is a beautiful story of human empathy. Filming was done in December 2015 in Sarajevo, as well as picture editing and post. Sound editing and post was made in Novi Sad. The production included the students of Universities of Sarajevo and Novi Sad.

Internet link for the result 17: https://www.youtube.com/watch?v=dYMwkhLGLpU

Title: BARBARA

Description of the result 18: Short feature film (6'40"), by scriptwriter and film director Jelena Nenadov, student of University of Novi Sad.

A mid-aged man lost his daughter and wife in a tragic car accident caused by a careless and incompetent woman driver who escaped from the site. The man's life is ruined and he decides to find the driver and to punish her.

The film was produced in December 2015, in Novi Sad, in cooperation of the students of University of Novi Sad and University of Durres.

Internet link for the result 18: https://www.youtube.com/watch?v=aMMBMhlaGm8

Result 19

Title: SUMMER FUN AT HOME

Description of the result 19: TV Sit-com episode (19'12"), by scriptwriter Vasja Stankovic, student of University of Arts in Belgrade, and TV director Ana Stanarevic, student of University of Banja Luka.

This is a pilot episode of a possible long term TV sit-com programme, produced by the students of Universities of Banja Luka, Belgrade and Novi Sad. ALTERNATIVE TV from Banja Luka posted an Open Call for a sit-com pilot episode. The screenplay from the student of University of Arts in Belgrade was accepted. Production was done in Banja Luka, and the production team consisted of students from three universities. Many different characters with typical national characteristics of the nationalities of former Yugoslavia gather in one house on the sea coast. Many comic situations and events are happening.

Internet link for the result 19:

https://www.youtube.com/watch?v=8UT6gDCdDtl&feature=youtu.be

Result 20

Title: MEMORIES OF WALLS

Description of the result 20: Artistic documenatry film (14'35") by scriptwriter and film director Nevena Tomic, student of University of Arts in Belgarde.

This is an author's artistic expression of a tragic event in the World War II. In 1942, the "Prince Eugen" expedition entered the village of Kriva Reka on the mountain of Kopaonik in Serbia. They committed a genocide act by mining a church that was previously filled by 100 people from the village. Sixty of them were relatives of the author of this film. Film is a kind of prayer for all the victims.

Today, this church is under the protection of UNESCO, and the traces of history are still visible on its walls.

Internet link for the result 20:

https://www.youtube.com/watch?v=5 cm BLVRJ8&feature=youtu.be

Result 21

Title: TURNING POINT

Description of the result 21: Documentary movie (57'10") by scriptwriter Jovana Djuric and film director Jelena Radenovic, students of University of Arts in Belgrade.

In this documentary, Jovana, who just finished the faculty opens a big dilema "What now, this is a turning point in my life?!" How to find a right path to good life, how to find a good job, what is the best for her, to stay or to migrate to another country with more opportunities. Is everything so good there? In searching for the answers, she talked with several young women,

her own relatives, who made their life abroad, about their personal experiences and difficulties of living abroad.

Internet link for the result 21:

https://www.youtube.com/watch?v=k_K_4MSHaiw&feature=youtu.be

Result 22

Title: SEPARATION OF THE GREEN

Description of the result 22: Documentary movie (19'16") by scriptwriter and film director Aljosha Dakic, student of University of Arts in Belgrade.

This film is an ecological documentary about the multinational quiet village of Vojlovica, nearby the industrial town of Pancevo in Serbia. A big oil refinery changed the nature and people of this area. Even though they live next to the most dangerous source of pollution and they're aware of deterioration of the environment, they still live and work there, farm the food, raise children and have a good time. Their national differences do not separate them from each other, on the contrary, they are all together separate from the nature, from the "green", because of the oil refinery.

The film was produced in Belgrade by the students of University of Arts, University of Tirana and The School of Electrical and Computer Engineering of Applied Studies in Belgrade, in November 2015.

Internet link for the result 22:

https://www.youtube.com/watch?v=33Odd CivB0&feature=youtu.be

Result 23

Title: SERBIAN FOLK STORY

Description of the result 23: Experimental film (19'16") by scriptwriters Nikolina Despot and Milos Mutapcic, students of The School of Electrical and Computer Engineering of Applied Studies in Belgrade, and film director Milena Grujic, student of University of Arts in Belgrade. This experimental film is a story about the love between a girl and a boy portrayed through the folk dance of different nationalities in Serbia.

The young man and the girl, playing different national dances develop a romantic relationship that is at one point disturbed by the appearance of another young man who wants the girl's affection. They fight for her heart and at one moment, she selects one of them. The love story ends with a marriage.

Film was produced in Belgrade by the students of University of Arts, University of Tirana and The School of Electrical and Computer Engineering of Applied Studies in Belgrade, in November 2015.

Internet link for the result 23:

https://www.youtube.com/watch?v=U0QsUiUHAU0&feature=youtu.be

Result 24

Title: THE STORY OF THE BAND EVA BRAUN

Description of the result 24: Documentary film (78'44"), by scriptwriter and film director Robert Bukarica, student of University of Novi Sad.

This music documentary follows the Serbian pop-rock group "Eva Braun" since its creation until the present day. The rise, fall, maturity, missed opportunities caused by social or personal changes and the personal stories of the members of the band, represent a valid contribution to the recording of a story about people who are part of the history of pop-rock music in Vojvodina (Serbia) and consequently, of the cultural history of Serbia.

The film was presented at several musical film festivals in Serbia, Croatia, Slovakia and Bosnia and Herzegovina. It was produced in cooperation of University of Novi Sad and Radio Television of Vojvodina in January 2016.

Internet link for the result 24:

https://www.youtube.com/watch?v=_yylJpfy2ww&feature=youtu.be

Result 25

Title: WITHOUT MAKE-UP

Description of the result 25: Documentary film (28'13"), by scriptwriter and film director Julijana Vincan, student of University of Arts in Belgrade.

Julijana, as a rock singer and journalist explores the way and difficulties that young musical bands are facing on their way to success. She follows one very popular and one unknown rock band in Serbia, talks with musicians and compares their experiences and thoughts on the subject of how to become visible and popular on the rock scene in the region.

The film was produced in 2015/16 by the students of University of Arts in Belgrade and Academy of Arts in Belgrade.

Internet link for the result 25:

https://www.youtube.com/watch?v=5CNY6TI6_t4&list=PLqBMIAZzrwV43hPCJa6iozRwn6LstAvSC&index=26

Result 26

Title: EU MEANS PEACE

Description of the result 26: Short promotional video (2'17") by scriptwriter Floralba Sulce, student of University of Tirana and film director Nikolina Susak, student of University of Banja Luka.

This video promotes European Union as the society of peace and wealth, most prosperous and organized society that all should aspire to. Albanian kids are the primary target population of this video. In a very simple and direct manner kids can learn about the EU, which is symbolically presented as the white bird of peace.

The video was produced in cooperation of the students of University of Tirana, Banja Luka and students of The School of Electrical and Computer Engineering of Applied Studies in Belgrade, in December 2015.

Internet link for the result 26:

https://www.youtube.com/watch?v=0ups2twNFQU&feature=youtu.be

Result 27

Title: EU SO NEAR AND YET SO FAR

Description of the result 27: Documentary film (3'41") by scriptwriter Gerta Kapllani, student of University of Tirana and film director Nikolina Susak, student of University of Banja Luka.

This documentary presents a young girl's contemplation of the EU-Albania relationship. Symbolically EU and Albania are represented by ballet dancers – a girl and a boy, they go through various stages in their relationship. At the end they finish the dance and join together. The film was produced in cooperation of the students of University of Tirana, Banja Luka and students of The School of Electrical and Computer Engineering of Applied Studies in Belgrade, in December 2015.

Internet link for the result 27:

https://www.youtube.com/watch?v=zOOUMJOBAEA&feature=youtu.be

Result 28

Title: MY DREAM IS ALBANIA

Description of the result 28: Short documentary film (7'39") by scriptwriter Ervin Kurti, student of University of Durres and film director Milica Pendic, student of University of Banja Luka.

This documentary analyzes Albanian society from the perspective of a young manstudent. The author criticizes the society by searching for the answers why so many Albanians have left the country looking for a better life, instead of building their own future in their own country. The voice of German ambassador in Tirana, who is present in the movie as the "off narrator", gives a mature analysis of the situation in Albania. The author dreams of a better society like the ones in EU.

The documentary was filmed in Tirana in December 2015, video editing and post-production work were done in Banja Luka (BH). This was direct cooperation of the students of University of Tirana and University of Banja Luka.

Internet link for the result 28: https://www.youtube.com/watch?v=3MbspF-JkPY&feature=youtu.be

Result 29

Title: VOICES INSIDE OF OUR HEAD

Description of the result 29: Audio experimental work (18'40") by scriptwriter Franka Dervishi of University of Tirana.

Our everyday life is full of inner communication with our Self. Is it our brain that tells us something that we are consciously not aware of? Peace and war, angels and devils, dreams and reality, black and white, me and you! Extremely so different but always in touch inside of our mind, that roundly box of universe, or should we say... that dark box of subconscious? This audio work is an interesting experimental piece that explores what is going on in minds of different people during the day. *Internet link for the result 29:*

https://www.youtube.com/watch?v=7hzONOiBoxw&feature=youtu.be

Result 30

Title: THE TREES

Description of the result 30: Feature film (60'), by scriptwriter and film director Dusko Stanivuk, student of University of Arts in Belgrade.

Ivan (26) lives under great pressure of everyday life, he works in a small grocery shop with a bunch of incompetent people, has no money for his basic needs, he is forced to sell personal things, he has a debt to the local criminals, has family problems with his sister and misunderstandings with his girlfriend... He decides to run away from everything and to go to the woods at the outskirts of the town. In the wood he meets a mysterious friend who teaches him about the importance of building a good foundation for life, like trees in the woods.

This is the last film produced in the StudAVP project in November 2016. The production crew was composed of the students from all academic institutions from partner countries. It was the last and most demanding task in the project related to the production of the student works and students' cooperation.

Internet link for the result 30: https://www.youtube.com/watch?v=tc1PpYIQKhQ

Result 31

Title: MAKING OF NO WORDS

Description of the result 31: Documentary film (5'11")

This is a documentary film of "behind the camera" about making the film "No words". It shows some interesting moments of the film shooting, the atmosphere on the set and the process of filming.

It is a specific visual form that follows the original movie for the purpose of media promotion.

The students of University of Banja Luka produced the film in 2014.

Internet link for the result 31: https://www.youtube.com/watch?v=mSXM0A7MaHA

Title: BEHIND THE CAMERA

Description of the result 32: Documentary film (11'33")

This is a documentary film of "behind the camera", about the making of the several films in Belgrade, during 2014. It shows many interesting moments of the film shooting, the atmosphere on the set and the process of filming.

It is a specific visual form that follows the original movies for the purpose of media promotion.

The students of University of Arts in Belgrade produced the film in 2015. *Internet link for the result 32*: https://drive.google.com/file/d/0By6n7-qldiofWHJUTU1qa0g0eTg/view?usp=sharing

Result 33

Title: TEMPUS PROJECT STUDAVP PROMO FILM

Description of the result 33: Documentary promotional video (14'11") This video represents the major aspects of the StudAVP Tempus project. In an attractive audio-visual way, it shows the most important achievements during the implementation of the project's activity. Since the key aspect of the project itself is COOPERATION, therefore three students from the Balkan region worked together, acting as hosts in the video, presenting in a funny way all the elements and results that the project has achieved.

The video is produced by the students of University of Arts in Belgrade in 2016. *Internet link for the result* 33: https://www.youtube.com/watch?v=Hx0r5NvvMls

Result 34

Title: PROMOTIONAL DVD EDITIONS

Description of the result 34: After every production year, the project published a DVD/BD compilation of all student works. Three DVD editions were produced and published: 2014 single DVD/BD edition; 2015 double DVD; 2016 single DVD. The main purpose of these editions is promotion and public dissemination of the students' work - the project results. *Internet link for the result 34:* http://www.studavp.net/en/outputs/

Result 35

Title: MARKETING, NETWORK FORMATION AND PUBLIC RELATIONS

Description of the result 35: For the purpose of the project promotion, marketing and public relations, the project has published the "Marketing and promotion plan". The brand book was designed and the project graphical identity was defined. Also, a logo and video promo were produced. Posters, flyers and roll-ups were printed to promote the major project's activities. T-shirts, pens and paper folders were produced and published for promotional purposes. The Project was advertised in daily print media in Bosnia and Herzegovina. Media institutions regularly informed public on the project activities and promoted special events. Students' works were broadcast trough media partner institutions (in the case of Radio Television of Serbia, even over the satellite).

Marketing and promotional plan.pdf

Internet links for the result 35:

https://drive.google.com/file/d/0By6n7-qJdiofTlhoTUZFZTlWdk0/view?usp=sharing https://drive.google.com/file/d/0By6n7-qJdiofQVNJbTk5cFkzR28/view?usp=sharing https://drive.google.com/file/d/0By6n7-qJdiofNEJ4NEsxcGszZkk/view?usp=sharing

Title: OFFICIAL WEB PAGE OF THE PROJECT

Description of the result 36: An official web site of the project StudAVP was developed. The major goals in developing the site were to present to the public the most important official information regarding the project and also to disseminate the results of the project implementation. In terms of graphical design, the intention was to build an attractive and visually pleasant and positive look, closely related to the students' age. All the colors and graphical shapes were related to the unique graphical identity of the project. Internet link for the result 36: http://www.studavp.net/

Result 37

Title: WEB PLATFORM FOR INTERNET BROADCASTING OF STUDENTS' WORKS

Description of the result 37: One of the major goals of the project is the long lasting opportunity for students to cooperate, communicate and to present their own artistic works. The Internet was an ideal channel for such goals. The platform "Myartvision.net" was designed to be the central point for students (and others), to show the works and search for cooperates. This platform consists of several modules like "Portfolios & Projects", "Jobs in media", production crew searching, "Virtual University", "Radio and TV media player" and more

Besides the web platform, social network accounts were established and maintained. This web platform is expected to be the most efficient form of project sustainability. *Internet link for the result 37*: http://www.myartvision.net/

Result 38

Title: SMARTPHONE APPLICATION

Description of the result 38: Along with the Internet platform "myartvision.net", a smartphone application was developed with the same functionality as the web platform. The idea was to offer the students (and others) a most approachable platform for constant and efficient use. Mobile phone-networks are the most popular and most efficient channel of communication among students.

The smartphone application is available for download at homepage of web platform "Myartvison.net"

Internet link for the result 38: http://www.myartvision.net/

Result 39

Title: WORKSHOPS FOR STUDENTS AND PROFESSIONALS

Description of the result 39: During the project implementation, workshops and seminars were regularly organized in PC HEI and media partner institutions. Students' mobility for the purpose of practical placement was maximized by organizing workshops on different topics in HEI or media institutions. In this way, students from other HEI were able to learn from other professors or professionals and to explore different media practices.

One workshops in particular should be mentioned, it is named "Live from Ljubljana", held in November 2016. The students from all PC HEI gathered in Ljubljana with fellows students from UL, where they produced more than two hours of Internet streamed live program about the StudAVP project.

StudAVP workshops.pdf (document available in Outcomes) *Internet link for the result 39:* **Live from Ljubljana** http://www.aktv.si/2016/11/live-from-ljubljana-studavp-aktv-28-11-2016/

Title: STUDY ABOUT THE SOCIAL IMPORTANCE OF STUDENT PRODUCTION IN WB REGION

Description of the result 40: University of Novi Sad, partner in the project, organized a conference fully pertaining to the objectives of the project StudAVP. The conference aimed at providing a forum for scholars, practitioners, theorists and students to exchange ideas and experiences related to all aspects of radio, television, internet broadcasting, copyright and the university and student participation. The goal was to discuss the issues of independent regulatory bodies, decentralization of state media and legislative regulation pertaining to advertising. StudAVP project selected and collected all the texts that are related to its objectives and printed the publication "Study on student and university broadcasting"

On student and university broadcasting.pdf (document available in Outcomes)