3. LOGICAL FRAMEWORK MATRIX – LFM

Wider Objective: *What is the overall broader objective, to which the project will contribute?* • Improvement of student employability and social impact through development of a student media production enterprise and cooperation with public media institutions , in accordance with Europe 2020 strategies for European Cooperation, Education and Training (ET2020)	**Indicators of progress:** *What are the key indicators related to the wider objective?* • Establishing student internet radio and television broadcasting, on-line and through broadcasting companies	**How indicators will be measured:** *What are the sources of information on these indicators?* • Official reports from realised productions – number of students involved and number of viewers/listeners • Student questionnaire from the students involved • Audience survey	
Specific Project Objective/s: *What are the specific objectives, which the project shall achieve?* 1. Creating a lasting platform for the student media enterprise and improvement of student impact on society through partnership with enterprises 2. Defining lasting models of cooperation with non/academic media institutions (broadcasting companies) 3. Improvement in curricula and student cooperation in PC through coproduction of audio/video content	**Indicators of progress:** *What are the quantitative and qualitative indicators showing whether and to what extent the project's specific objectives are achieved?* • New student internet broadcasting platform created • Bilateral agreements between television and radio stations and Universities in PC • Improved curricula through introduction of student engagement in student enterprise, along with teaching staff and student mobility and the establishing of the online mentorship programme	**How indicators will be measured:** *What are the sources of information that exist and can be collected? What are the methods required to get this information?* • 420 students involved in the production • Number viewers/ listeners, based on the data from viewings on the internet and on radio and TV stations • Viewers/listeners survey • Student questionnaire about the quality of production, conducted by the competent bodies within the institutions • Report on the existing and needed production • Report on the development new production	**Assumptions & risks:** *What are the factors and conditions not under the direct control of the project, which are necessary to achieve these objectives? What risks have to be considered?* • Difficulties in the administrative procedures and processes • Possible delays in the implementation of new productions due to differences in schedules of partner Universities. • Frequent changes of Legal representatives or key persons in partner institutions • Support from all project partners • Cooperation with enterprises

Outputs (tangible) and Outcomes (intangible):	Indicators of progress:	How indicators will be measured:	Assumptions & risks:
• *Please provide the list of concrete DELIVERABLES – outputs/outcomes (__grouped in Workpackages__), leading to the specific objective/s.:*	*What are the indicators to measure whether and to what extent the project achieves the envisaged results and effects?*	*What are the sources of information on these indicators?*	*What external factors and conditions must be realised to obtain the expected outcomes and results on schedule?*
WP1 (DEV) Prerequisites for the production of student AV programmes	• Defined production capabilities and modalities of cooperation	• Reports on production capabilities and modalities of cooperation in relation to EU production capabilities and modalities of cooperation	• Motivated students for production
1.1 Analysis of AV production, cooperation in PC and EU	• Working groups regular meetings		• Motivated broadcasting companies to take in student programmes
1.2 Planes for production	• Defined production schedules	• Report from the workshop in UA	• Dynamics of donations follows implementation phase of the project
1.3 Cooperation strategies	• Defined projects for production	• Working groups meetings reports	• Companies and state authorities ready to actively participate
1.4 Open calls for students projects	• Defined teams and supervisors	• Reports on Open call results	• Possibility of promotion in PC institution
1.5 Production schedules, teams and supervisors	• Defined broadcasting companies	• Reports on production schedules	• Obtaining permits on time
	• Purchased equipment installed	• Reports on production results	• Equipment price rise less than 3%
WP2 (DEV) Development of content for student RTV production	• Platform for internet broadcasting launched	• Report on improved student competences	• Good project management
2.1 Preproduced students projects	• Running of dissemination events	• Reports on the number of viewers/ listeners	• Good financial management
2.2 Equipment purchased	• Student involvement in production	• Agreements with broadcasting companies	
2.3 Production of students projects with mobility	• Quality control assessment made	• Equipment inventories	
2.4 Postproduction of students projects with mobility	• Student satisfaction survey	• Reports on the number of students involved in production	
	• Improved curricula on 5 to 7 study programmes on each partner institution	• Number of published audio/video content	
WP3 (DEV) Broadcasting procedures and modalities of cooperation	• Around 60 projects, or 400 students mentored through the online mentorship programme	• Number of hits on the web pages	
3.1 Web platform for broadcasting of students works	• Study visits realized	• Leaflets, brochures	
3.2 Developed smart phone application	• Marketing materials designed and printed	• Report on changes in curricula recognising student media production through ECTS	
3.3. Student database developed	• Web site posted	• Online mentorship data	
3.4 Signed contracts with broadcasting companies	• Promotion in WB countries partner institution	• Report on marketing activities	
3.5 Produced content submitted for various festivals	• Project coordination board (PCB) and Steering Committee (SC) meetings held	• Reports from project team meetings adopted	
	• Various project reports (management, quality assurance)	• Reports from SC meetings adopted (6 planned)	
WP4 (DEV) Developed new models of student practices, improved curricula and student competencies		• Reports from QCB meetings adopted (6 planned)	
		• Reports from PCB meetings adopted (8 planned)	

4.1 Enterprise Practicum recognised in curriculum 4.2 On line mentorship programme established 4.3 Workshops for students and professionals held **WP5 (QPLN): Quality management** 5.1. SC and QCB meetings held 5.2. Report on self-evaluation on quality control 5.3. Report on production, cooperation and broadcasting 5.4. Report on students and public response **WP6 (DISS): Dissemination of results** 6.1. Promotion in PC institutions held 6.2. Project social networks created and maintained 6.3. Marketing, network formation and public relations 6.4. DVD's of produced content published 6.5. Info days in WB partner institutions held 6.6. Study on WB social importance of student production **WP7(EXP):Exploitation of results** 7.1. Agreements between broadcasters and universities 7.2. Business planes for production and broadcasting 7.3. Contracts to support student production enterprise 7.4 Proposed legislative changes supporting student RTV 7.5 Financial sustainability plan			

WP8 (MNGT): Project management 8.1. Kick off meeting report 8.2. Project team meetings reports 8.3. 1st annual report on project activities 8.4. 2nd annual report on project activities 8.5. 3rd annual report on project activities 8.6. Financial reports 8.7. Report from TEMPUS project representatives meeting			
Activities: *What are the key activities to be carried out (__grouped in Workpackages__) and in what sequence in order to produce the expected results?* **WP1 (DEV)** 1.1 Creating comparative analysis of cooperation modalities of AV production in PC and EU 1.2 Defining planes for production 1.3 Defining cooperation strategies 1.4 Announcing Open calls for students projects 1.5 Defining production schedules, teams and supervisors **WP2 (DEV)** 2.1 Preproducing students projects 2.2 Purchasing equipment 2.3 Producing students projects which involves students mobility 2.4 Postproducing studenst projects which involves students mobility	**Inputs:** *What inputs are required to implement these activities, e.g. staff time, equipment, mobility, publications etc.?* Staff time: • staff inputs: - partner 1: 2 manager staff 362 days, 20 researcher teacher staff 310 days, 5 technical staff 118 days, 3 administrative staff 161 days. - partner 2: 1 manager staff 132 days, 3 researcher teacher staff 176 days, 2 technical staff 67 days, 1 administrative staff 75 days - partner 3: 1 manager staff 132 days, 3 researcher teacher staff 176 days, 2 technical staff 67 days, 1 administrative staff 75 days - partner 4: 1 manager staff 132 days, 3 researcher teacher staff 176 days, 2 technical staff 67 days, 1 administrative staff 75 days - partner 5: 1 manager staff 132 days, 3 researcher teacher staff 176 days, 2 technical staff 67 days, 1 administrative staff 75 days		**Assumptions, risks and pre-conditions:** *What pre-conditions are required before the project starts? What conditions outside the project's direct control have to be present for the implementation of the planned activities?* • Adequate number of motivated students and professionals • Availability of appropriate web facilities • Motivation of non-academic partner staff

WP3 (DEV) 3.1 Creating a web platform for Internet broadcasting of students works 3.2 Developing smart phone application 3.3. Developing a students database 3.4 Signing contracts with state and/or private broadcasting companies that will broadcast students works 3.5 Submitting produced content for various festivals **WP4 (DEV)** 4.1 Introducing changes in curricula through recognising student efforts in the media enterprises as Practicum 4.2 Establishing an on line mentorship programme in PC 4.3 Creating workshops for students and professional cooperates about new models of broadcasting, new methods and formats **WP5 (QPLN):** 5.1.SC and QCB meetings 5.2. Self-evaluation on quality control 5.3 Analysing new production, cooperation and broadcasting methods 5.4. Analysing students and public response to newly produced and broadcasted content **WP6 (DISS):** 6.1. Promotion on internal meetings in PC institutions 6.2. Creating and maintaining social networks accounts 6.3. Developing marketing, network formation and public relations 6.4. Creating DVD's of produced content 6.5. Info days in WB partner institutions 6.6. Preparing a study about the social	- partner 6: 1 manager staff 132 days, 3 researcher teacher staff 176 days, 2 technical staff 67 days, 1 administrative staff 75 days - partner 7: 1 manager staff 132 days, 3 researcher teacher staff 176 days, 2 technical staff 67 days, 1 administrative staff 75 days - partner 8: 1 manager staff 39 days, 1 researcher teacher 9 staff days, 1 administrative staff 24 days - partner 9: 1 manager staff 39 days, 1 researcher teacher 9 staff days, 1 administrative staff 24 days. - partner 10: 1 manager staff 42 days, 1 researcher teacher 9 staff days, 1 administrative staff 24 days. - partner 11: 1 manager staff 43 day, 1 administrative staff 30 days. - partner 12: 1 manager staff 43 day, 1 administrative staff 30 days. - partner 13: 1 manager staff 28 day, 1 administrative staff 14 days. - partner 14: 1 manager staff 27 day, 1 administrative staff 16 days. - partner 15: 1 manager staff 43 day, 1 administrative staff 30 days. - partner 16: 1 manager staff 33 day, 1 administrative staff 23 days. • Equipment: -Equipment for 7 Project partners labs in WB region for partners 1, 2, 3, 4, 5, 6, 7. • Mobility: 18 EU to PC flows, 63 days 11 EU to EU flows, 40 days 57 PC to EU flows, 189 days 137 PC to PC flows, 480 days 37 PC to EU student flows, 555 days 70 PC to PC student flows, 1050 days		

importance of student production in WB region **WP7 (EXP):** 7.1. Signing agreements on future cooperation between broadcasting companies and universities in PC 7.2. Developing business planes for future production and broadcasting 7.3. Signing contracts with enterprises supporting the student production 7.4 Proposing legislative changes supporting student RTV 7.5 Creating a financial sustainability plan **WP8 (MNGT):** 8.1. Kick-off meeting 8.2. Organizing project team meetings 8.3. Organizing and coordinating project activities in year 1 8.4.Organizing and coordinating project activities in year 2 8.5.Organizing and coordinating project activities in year 3 8.6. Financial management 8.7. TEMPUS project representatives meeting in Brussels	• Meetings: 1 Kick off meeting 6 Quality Control Board meetings 8 Project Coordination Board meetings 6 Steering Committee meetings 1 Tempus representative meeting		